SPECIAL EVENT BENEFITING AQUARIUM OF THE BAY
Venue: Herbst Theatre | bayecotarium.org/bmb
FEB. 11, 2021
The tectonic $260 million transformation of the Aquarium to the first of its kind Climate Resilience and Ocean Conservation Living Museum in the United States envisioned by President & CEO George Jacob, is designed to position San Francisco as a global destination of climate literacy and STEAM Education. With cutting edge exponential technologies, inventive and innovative test-beds for architectural sustainability, launch station for Deep Ocean Submersible research, observation decks for the sea lions, ocean conservation initiatives, and exhibit simulations developed with Silicon Valley partners, this would be a highly visible international institution amid a 3 acre public eco-park dedicated to the mission of conserving, preserving, and saving the Bay. An international team of experts came together to generate a Master Plan aimed at transforming San Francisco as a destination of climate resilience and a beacon of environmental movement and Hope.
The largest watershed conservation organization in San Francisco, bay.org dba the BayEcotarium is an amalgam of six institutions, united under one mission to protect and conserve the Bay Area ecosystems. Human impact and environmental changes have put a strain on the ecological balance, and the BayEcotarium works towards preserving the natural environment for future generations. We focus on changing the conversation about conservation from a position of scarcity to that of abundance and from fear to opportunity.
40 YEARS
OF ENVIRONMENTAL PUBLIC POLICY AND PROGRAMS

6,000
VOLUNTEERS

30,000+
NETWORK FOLLOWERS

10,000 LBS.
TRASH REMOVED FROM BAY SHORELINE

24,000+
ANIMALS

1.7 MILLION
FREE STEM EDUCATION PROGRAMS FOR CHILDREN

186
SPECIES IN OUR CARE

12.5 MILLION
VISITORS

2,000
NETWORK FOLLOWERS
Join us on the Blue Carpet

The Blue Marble Benefit is a celebration of Life on earth and our commitment to nurture its beauty and its rich bio-diversity. The 2021 theme focuses on noise pollution and high decibel levels in oceans impacting marine life.

- 2018 marked the first Blue Marble event held at the Bently Reserve, where the vision for the BayEcotarium was unveiled with opening remarks by Dr. Sylvia Earle and the Key Note address by the former Second Lady of the United States, Dr. Jill Biden. The Blue Carpet Reception pays homage to the first image of our BLUE PLANET – Earth – taken on December 7, 1972, from a distance of about 29,000 kilometers (18,000 miles) by the crew of the Apollo 17 spacecraft on its way to the Moon, and is one of the most reproduced images in history. On July 21, 2015, NASA released a new Blue Marble photograph taken by a U.S. Deep Space Climate Observatory (DSCOVR), a solar weather and Earth observation satellite that was launched in February 2015.

ABOUT BLUE MARBLE BENEFIT

BAYECOTARIUM.ORG/BLUE-MARBLE-BENEFIT
BECOME A SPONSOR

Your sponsorship of Aquarium of the Bay’s Blue Marble Benefit helps to lay the foundation for the BayEcotarium, a landmark tectonic $260 million transformation of the Smithsonian Affiliated Aquarium of the Bay in San Francisco, to the first of its kind Climate Resilience and Ocean Conservation Center.

Your sponsorship helps:

- Create awareness of the new BayEcotarium that would transform San Francisco into a destination of climate resilience and beacon of environmental movement worldwide.
- Aquarium of the Bay to host a global event addressing Climate Change and Earth Justice challenges.
- Inspire a generation explore connectivity in Science, Technology, Engineering, Arts and Mathematics toward an inventive future.
- Galvanize an environmental movement for Climate Action.

BAYECOTARIUM.ORG/BLUE-MARBLE-BENEFIT
SPONSORSHIP OPPORTUNITIES

Proceeds from the Blue Marble Benefit support bay.org’s mission to protect, restore and inspire conservation of San Francisco Bay and its watershed, from the Sierra to the Sea™

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>$100,000</th>
<th>$50,000</th>
<th>$25,000</th>
<th>$10,000</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEA</td>
<td>10 VIP</td>
<td>8 VIP</td>
<td>6 VIP</td>
<td>4 VIP</td>
<td>2 VIP</td>
</tr>
<tr>
<td>BAY</td>
<td>20</td>
<td>10</td>
<td>8</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>DELTA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RIVER</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SIERRA</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Event Tickets**
- **Tickets & Virtual Tours at Aquarium of the Bay**
- **Name included in promo materials**
- **Event Branding**
- **Website Recognition**
- **3 Hour Private Rental of Aquarium of the Bay** (Must be used within 12 months from event date)
- **Preferred Seating**

**Questions?** Please email paul@bayecotarium.org

Deadline for recognition to be announced.
SPONSORSHIP AGREEMENT

Donor/Business Name: ____________________________________________________________________________________________________

(Please list exactly as it should appear in signage and printed materials)

Name of Contact Person: ___________________________________________________________________________________

Address: ______________________________________________________________________________________________________

City, State, Zip: ______________________________________________________________________________________________

Telephone: _____________________________    email:  ____________________________________________________________

Sponsorship Level:

☑ SEA   $100,000
☑ BAY   $50,000
☑ DELTA $25,000
☑ RIVER $10,000
☐ SIERRA $5,000

☐ OTHER

Payment:

☐ Check payable to bay.org
☐ Please bill me later

☐ Visa       ☐ MasterCard
☐ Discover   ☐ AMEX

Amount: ___________________________________________    Expiration: ___________________________

Account: _____________________________________________________________________________________________

Name on Card: __________________________________________________________________________________________

Billing Address: _______________________________________________________________________________________

City, State, Zip: ______________________________________________________________________________________

Signature: ____________________________________________________________________________________________

Your donation is tax deductible less benefits received.

Tax ID# 90-0401015

For additional info, please contact us at: paul@bayecotarium.org or call 415.262.4720.

For information on In-Kind donations, please contact: Neha Prakash – neha@bayecotarium.org
“Environment Education is potential set in motion. The vision for BayEcotarium is exceptional and will accelerate a generational movement for our Blue Marble.”

DR. JILL BIDEN
Former Second Lady of the United States
“I hope for your help to explore and protect the wild ocean in ways that will restore the health and, in so doing, secure hope for humankind. Health to the ocean means health for us.”

DR. SYLVIA EARLE
Ocean Elder, National Geographic
Explorer-in-Residence, Former Chief Scientist NOAA
and Time Magazine First Hero for the Planet, 1998
Advisor and Ambassador, BayEcotarium
EXPLORE ENGA GE EXPERIENCE

Aquarium of the Bay
Bay Model Alliance
Studio Aqua
Sea Lion Center
The Bay Institute
Bay Academy